adidas

Internship – Data Analytics
Germany – Herzogenaurach

SHAPE THE FUTURE OF SPORT

We innovate and create to bring performance, fitness, and fashion together to celebrate individuality and propel the athlete inside all of us.

It's a place where you're connected to your favorite athletes, style icons, and people as committed to winning as you are. Where we truly believe in balancing work and life as well as sport and style.

It's a passionate workplace created by original thinkers. You'll find a unique team spirit strengthened by our diversity of thought, cultures, and individuality. It's for people who believe sport can make the world a better place.

Join us. Feel your heart beat like it did when you stepped onto the field, the court, or the track for the first time.

www.adidas-group.com

How would adidas be benefiting from sponsoring the UEFA Champions League? How can we find the ideal price point for new product launches? What is the effect of design, price and campaigns on consumer demand? How can we better utilize repetitive patterns behind consumer journeys?

You have a passion for data and you are keen on helping adidas understanding questions of such nature? **Then let's talk.**

Your Tasks:
- Investigating data sources like social media, e-com, transaction, demographic data and assessing their importance for analytics
- Acquiring and preparing data for analytical purposes
- Performing explorative data analysis to generate business relevant insights
- Communicating analytical results in a business language

Key Objectives:
- Support the Data Analytics team in data engineering and data science projects to help finding answers to various analytical questions arising in the sporting goods industry.

Your Profile:
- Student of Computer Science, Statistics, Mathematics, Econometrics, or related
- Experience with statistical or ML methods (regression, classification, cluster analysis, time series analysis) and/or with software engineering (TDD, Docker, Jenkins)
- Good programming skills in at least one of the following: SQL, R, Python, Java, Scala
- Know how in database and big data technologies preferred
- Enrolled as fulltime student for the complete duration of the internship, or in so-called gap year between Bachelor and Master's degree (EU citizens only! Only applies to EU citizens due to working permit regulations)
- Fluent English language skills
- Team player who enjoys working in an international environment
- Very good communication and interpersonal skills

Start Dates: March 1st, 2019 or March 15th, 2019
Duration: 6 months

Location: adidas Headquarters in Herzogenaurach (near Nuremberg)/Germany
Make your move to the World of Sports. Check out: www.herzo.adidas-group.com

To apply, please contact jessie.jin@adidas-group.com
before Oct 22nd, 2018.